



SATURDAY,
SEPTEMBER 25, 2010



FABRIC OF FREEDOM
Is presented by
International Princess™ Project,
A 501 C_3 non-profit organization

(949) 574-2310
info@intlprincess.org
www.intlprincess.org

Dear Friend of International Princess™ Project,

Today in India there are over 2 million children and women working as prostitutes. Many have been trafficked, kidnapped, lured with promises of jobs, or sold by their families into sexual slavery. Some as young as six years old have become sex workers (the actual term used in India) due to poverty or lack of opportunities. Although it is hard for us to imagine, this is a shocking reality that these women face every day.

Last year, you were a significant part of changing the lives of many of these women and girls who have literally had their innocence and dignity stolen. We want to thank you again for your support to International Princess Project. We want to extend an invitation to have first choice of partnership for this year's *Fabric of Freedom Gala*. You can simply renew the same level of support that you did last year, or you can select another level of partnership and help transform even more lives

Who is International Princess™ Project?

International Princess™ Project is a non-profit organization committed to advocating for women enslaved in prostitution, restoring their broken lives, and empowering them to live free. We are accomplishing this mission through creating micro-enterprise sewing centers in aftercare centers where former prostitutes come for safety and healing. In these sewing centers, the women create Punjammies™ – drawstring pajamas sewn from beautiful Indian fabric. These handcrafted garments are sold in the U.S., with the profit going back to restore more women who were once hopeless. They are able to earn wages to support themselves by becoming a key part of a viable business. Our sewing centers have become an integral part of the restoration of these women, and create a safe and healing environment where they can gain dignity and self-worth.

What is the Fabric of Freedom Gala?

On Saturday September 25th, 2010, our third annual gala will take place at the exclusive Shorebreak Hotel in Huntington Beach, California. The theme of this special celebration is FREEDOM. There will be music and Bollywood-style dancing, delicious Indian fare, cocktails, a fabulous silent and live auction, and other surprises! The Fabric of Freedom Gala is our single largest fundraising event towards our efforts to help these women and girls.

How can YOU help these women achieve their freedom?

You can fill out the enclosed partnership form and renew your support of this great event. With your help we can ensure that every dollar raised on the night of the gala goes to help more women live FREE. Just think of how many lives you can change by participating in this event!

Thank you in advance for your much needed support of these valiant women and girls who are fighting for a new way of life. Together we can make a difference!

Sincerely,

Kelli Coltman
Fabric of Freedom Co-Chair

Wendy Dahl
Fabric of Freedom Co-Chair



BENEFITTING THE

INTERNATIONAL PRINCESS PROJECT

SATURDAY,
SEPTEMBER 25, 2010

GALA
PARTNERSHIP
OPPORTUNITIES

Partnership Opportunities range from modest to lavish. We welcome the opportunity to work with you to tailor a proposal that best meets your marketing goals. Your partnership truly equals freedom for women in India.

FABRIC OF FREEDOM
Is presented by
International Princess™ Project,
A 501 C_3 non-profit organization.

(949) 574-2310

info@intlprincess.org

www.intlprincess.org

FREEDOM PARTNER.....\$15,000

EXCLUSIVE BENEFITS

- ✦ Naming rights of Fabric of Freedom Gala, "Presented by YOUR NAME HERE" on all event materials and marketing
- ✦ Title of one or more key areas of the event (ie.:YOUR NAME HERE Concert/Beverage/etc)
- ✦ Premiere presence on website and all print materials, including logo and links (where applicable)
- ✦ Unique signage opportunities at Fabric of Freedom Gala and inclusion in all Public Relations and Advertising Campaigns pre and post event
- ✦ Verbal and visual recognition during Auction, Program, and entire Fabric of Freedom Gala
- ✦ Opportunity to add Branded Merchandise and/or Sample Product to Fabric of Freedom Gala Gift Bags
- ✦ VIP seating for 8 during program portion of Fabric of Freedom Gala
- ✦ 8 Tickets to Fabric of Freedom Gala
- ✦ Photography and video rights at Fabric of Freedom Gala

HOPE PARTNER.....\$7,500

BENEFITS

- ✦ Title of one key area of the event (ie.: YOUR NAME HERE Henna Lounge)
- ✦ Presence on website and all print materials, including logo and links (where applicable)
- ✦ Signage and Display opportunities at Fabric of Freedom Gala
- ✦ Mention in all Public Relations and Advertising Campaigns pre and post event
- ✦ Visual recognition during Auction, Concert, and entire Fabric of Freedom Gala
- ✦ Opportunity to add Branded Merchandise and/or Sample Product to Fabric of Freedom Gala Gift Bags
- ✦ VIP Seating for 4 during program portion of Fabric of Freedom Gala
- ✦ 4 tickets to Fabric of Freedom Gala

DIGNITY PARTNER.....\$3,000

BENEFITS

- ✦ Signage and Display opportunities at Fabric of Freedom Gala
- ✦ Mention in all Public Relations and Advertising Campaigns pre and post event
- ✦ Recognition on website and Fabric of Freedom Gala event program
- ✦ Opportunity to add Branded Merchandise and/or Sample Product to Fabric of Freedom Gala Gift Bags
- ✦ 2 tickets to Fabric of Freedom Gala

OPPORTUNITY PARTNER.....\$1,500

BENEFITS

- ✦ Recognition on website and Fabric of Freedom Gala event program
- ✦ Opportunity to add Branded Merchandise and/or Sample Product to Fabric of Freedom Gala Gift Bags
- ✦ 1 ticket to Fabric of Freedom Gala



BENEFITTING THE

INTERNATIONAL PRINCESS PROJECT

SATURDAY, SEPTEMBER 25, 2010



GALA
PARTNERSHIP OPPORTUNITIES

PARTNERSHIP FORM

THANK YOU for partnering with International Princess™ Project to bring hope and FREEDOM to women and girls in India. Your generosity does make a difference.

PLEASE FOLLOW THESE INSTRUCTIONS:

1. Fill out the Partner contact information below
2. Check the box that applies for desired partnership level participation
3. Sign and Date the bottom of this form
4. Please return this form to the address below no later than July 1st

FOR PARTNERSHIPS:

Send form with your check made payable to International Princess™ Project at:

IPP
P.O. Box 857
Corona Del Mar, CA 92626

PARTNER CONTACT INFORMATION

Name of Company and/or Individual: _____

Name of Point of Contact: _____

Address: _____

Phone: Office (_____) _____ Cell (_____) _____

Email: _____

PARTNERSHIP LEVEL

\$15,000 * FREEDOM PARTNER

\$7,500 * HOPE PARTNER

\$3,000 * DIGNITY PARTNER

\$1,500 * OPPORTUNITY PARTNER

OTHER _____

Partner Signature Date

If you have any questions, please contact us at: (949) 574- 2310

Donations are deductible for income tax purposes to the extent allowed by law. Federal Tax ID 87-0742833